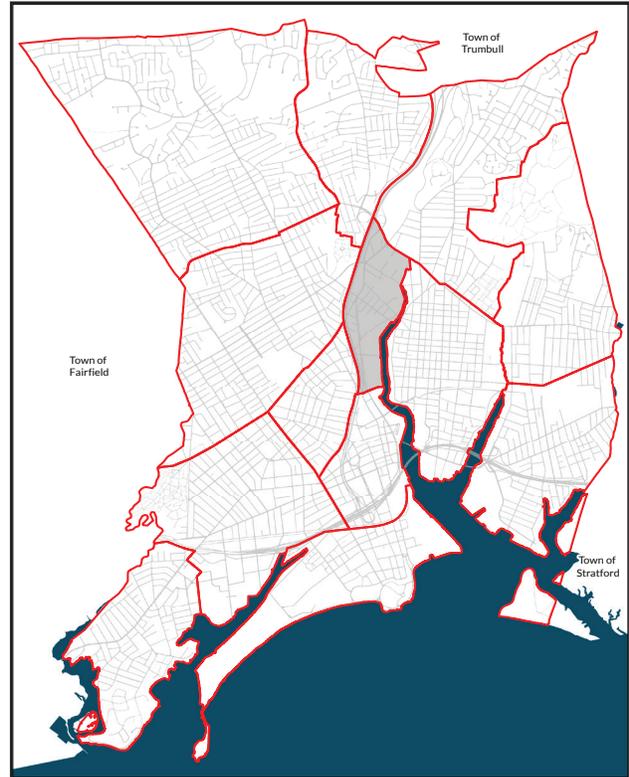


4.7 Enterprise Neighborhood Profile

This neighborhood is located in the center of Bridgeport. The neighborhoods of Reservoir, Upper East Side, Downtown, Hollow and Brooklawn/St Vincent’s all border it, as does the Pequonnock River. The Enterprise neighborhood has the Route 8/25 connector running through it. Main Street and North Avenue (Route 1) are commercial corridors.

The Enterprise neighborhood is composed of census tract 2572, and falls within Bridgeport City Council District 136, Connecticut Senatorial District 23 and Connecticut Assembly District 128. As with all of Bridgeport, this neighborhood falls within the 4th United States Congressional District.

This neighborhood is dominated by light industrial and commercial land uses, and has little residential.



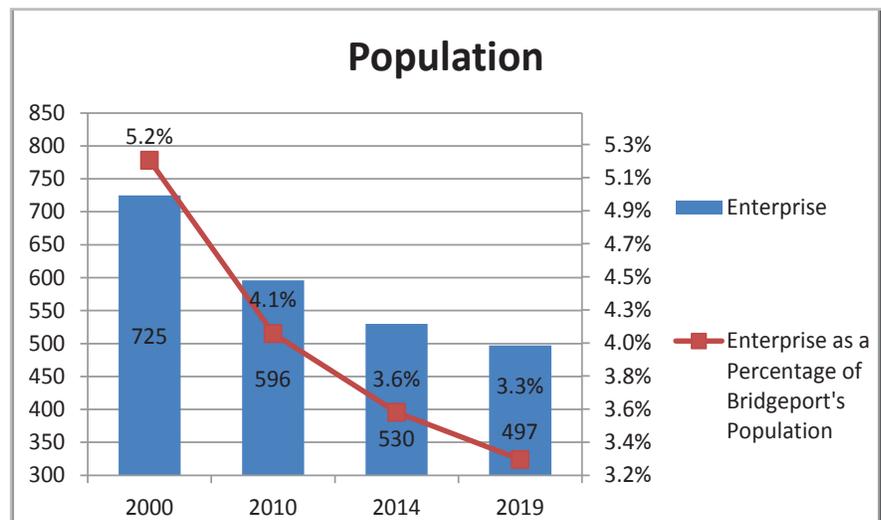
Map 36- Enterprise

Source: Office of Planning and Economic Development

4.7.A Demographics

The population decreased by 17% between 2000 and 2010, and is expected to continue declining through 2019. This can be attributed to the expansion of industrial and commercial uses through acquisition of residential properties.

Figure 17a



Source: U.S. Census Bureau Decennial 2010

The Enterprise neighborhood has the lowest population density in Bridgeport, at 1,458 persons per square mile. This is significantly lower than Bridgeport's 9,014 persons per square mile.

The racial makeup of the population residing in this neighborhood is quite diverse. The Enterprise neighborhood has the highest percentage of those reporting their race as Other Race Alone, at 33%. Those also reporting Hispanic Origin make up 49% of the population, the second highest percentage of all Bridgeport neighborhoods. It is important to note the distinction between Hispanic Origin and Racial Makeup. The U.S. Census Bureau places every individual into a racial makeup category such as black alone, white alone, asian alone, other race alone, or two or more races. In addition, persons may also identify as being of Hispanic Origin. This allows for some individuals to be, for example, both white alone and Hispanic.

Population Density:

1,458
Persons per square mile in ENTERPRISE

9,014
Persons per square mile in BRIDGEPORT

Source: U.S. Census Bureau Decennial 2010

Hispanic Origin:

49.0%
of ENTERPRISE population

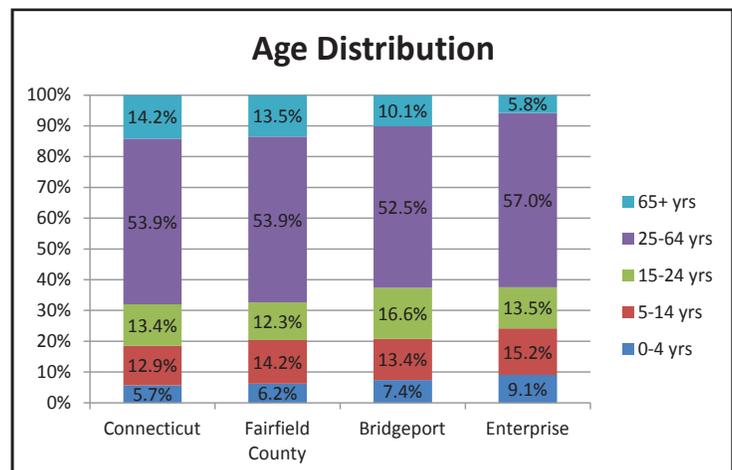
38.2%
of BRIDGEPORT population

16.9%
of FAIRFIELD COUNTY population

13.4%
of CONNECTICUT population

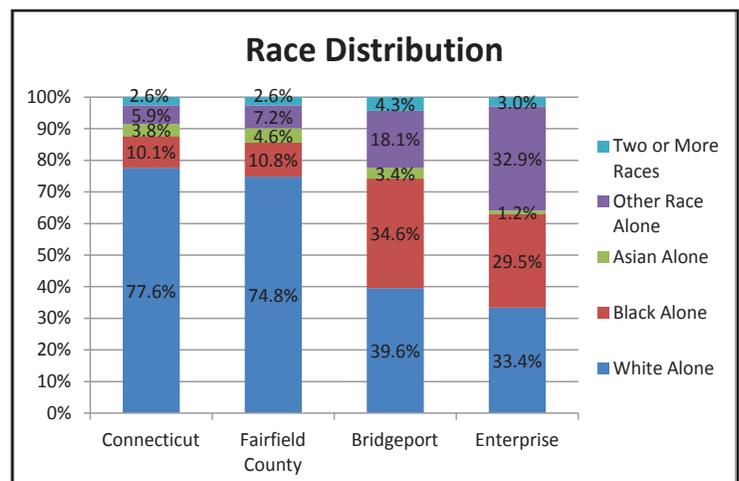
Source: U.S. Census Bureau Decennial 2010

Figure 17b



Source: U.S. Census Bureau Decennial 2010

Figure 17c



Source: U.S. Census Bureau Decennial 2010

Figure 17d

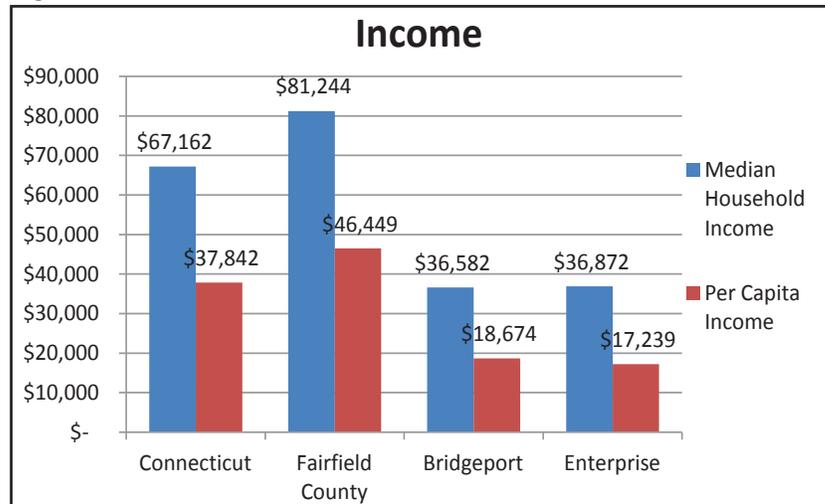
Educational Attainment (Adults over 25 years of age)						
	Bridgeport			Enterprise		
	1990	2000	2010	1990	2000	2010
Less than High School or GED	37.7%	35.0%	26.1%	45.4%	60.3%	36.1%
High School or GED	31.3%	31.3%	32.7%	47.5%	17.3%	30.0%
Some college, no degree	14.9%	16.8%	19.2%	3.2%	14.4%	16.8%
Associate's Degree	4.2%	4.7%	6.1%	0.0%	1.4%	9.5%
Bachelor's Degree	7.6%	7.7%	10.1%	2.0%	6.7%	3.9%
Master's/Professional Degree	4.0%	4.5%	5.8%	1.8%	0.0%	3.9%
Total Population	104,675	84,458	88,981	592	486	410

Source: American Community Survey 2008-2012

Educational attainment by those persons aged 25 and above improved significantly between 1990 and 2010. In 1990 over 45% of Enterprise residents had less than a high school degree, but this percentage dropped

19% by 2010 to only 36%. No residents of this neighborhood had an Associate's degree in 1990, but nearly 10% had achieved one by 2010.

Figure 17e



Source: U.S. Census Bureau Decennial 2010

4.7.B Housing

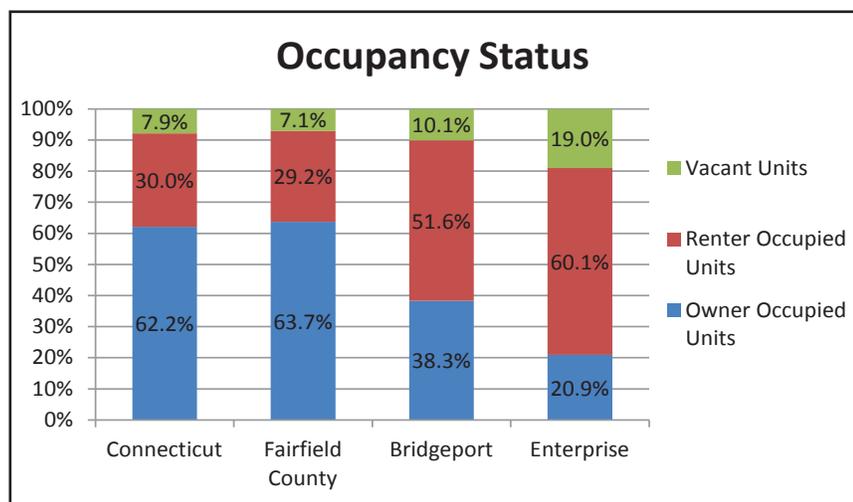
Figure 17f

	Households	Average Household Size
Enterprise	221	2.90
Bridgeport	50,824	2.72
Fairfield County	332,968	2.68
Connecticut	1,360,184	2.52

Source: U.S. Census Bureau Decennial 2010

Renter occupied units make up 60% of the inventory in the Enterprise neighborhood. Forty-one percent of the units are in a two-family structure, while an additional 32% of the units are in three- to four-family structures. The majority of housing units were built between 1940 and 1969 (52%), while only 41% of Bridgeport's housing stock was built during that time-frame.

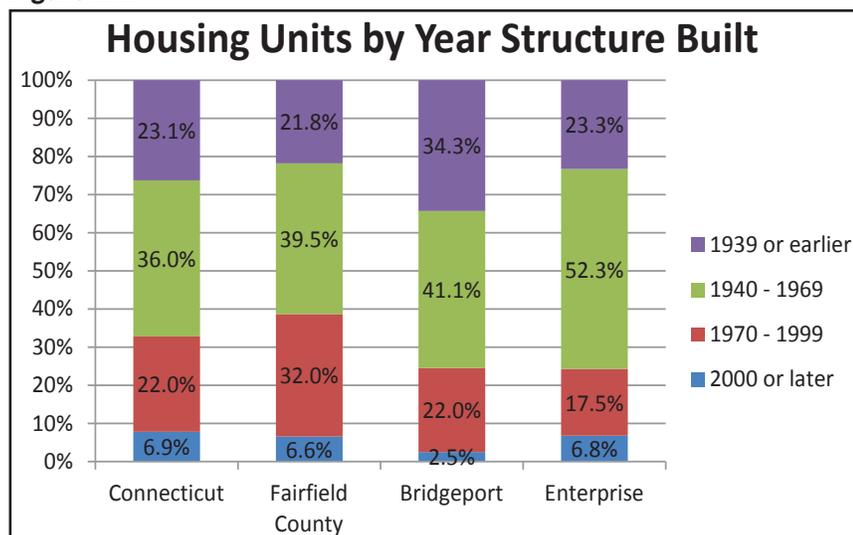
Figure 17g



Source: U.S. Census Bureau Decennial 2010

Median year built: 1954

Figure 17h



Source: American Community Survey 2008-2012

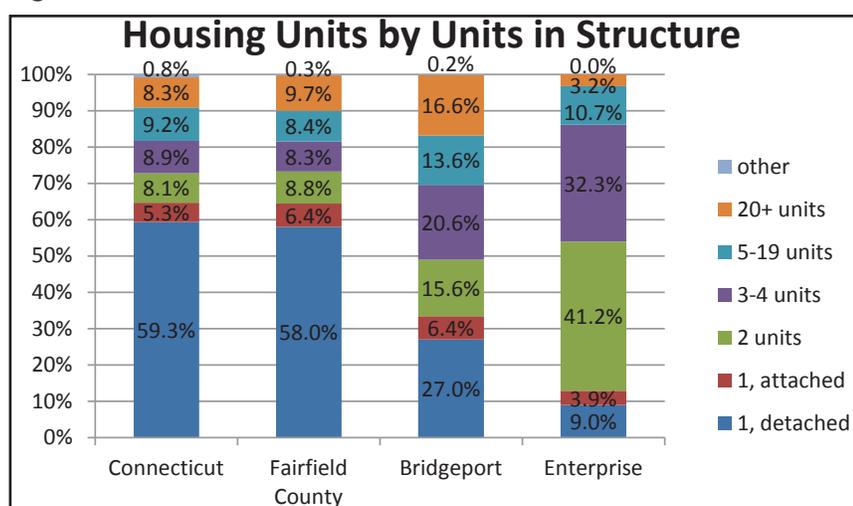
2014 Median Home Value:

\$235,714
for ENTERPRISE homes

\$184,633
for BRIDGEPORT homes

\$398,703
for FAIRFIELD COUNTY homes

Figure 17i



Source: American Community Survey 2008-2012

\$247,842
for CONNECTICUT homes

Source: U.S. Census Bureau Decennial 2010

4.7.C Employment

The majority of businesses in the Enterprise neighborhood fall into the categories of Retail Trade or Construction, with 26% of the businesses. The retail establishments are found along Route 1, North Avenue, and Boston Avenue.

As for the 1,900 employees that come into the Enterprise neighborhood, 26% percent of those employees work in Public Administration at the City’s Public Facilities Municipal Garage and Emergency Operations Center.

Three of the largest employers are BMW of Bridgeport and Chapin and Bangs.

The top five categories of types of businesses physically located within the Enterprise neighborhood are the following:

Figure 17k

Business Categories	Enterprise	Bridgeport
Retail Trade	14.2%	9.6%
Construction	11.7%	12.4%
Other Services (except Public Administration)	10.6%	10.2%
Administrative & Support & Waste Mgmt & Remediation Services	9.5%	12.2%
Manufacturing	7.7%	3.1%

Source: Dun & Bradstreet 2014

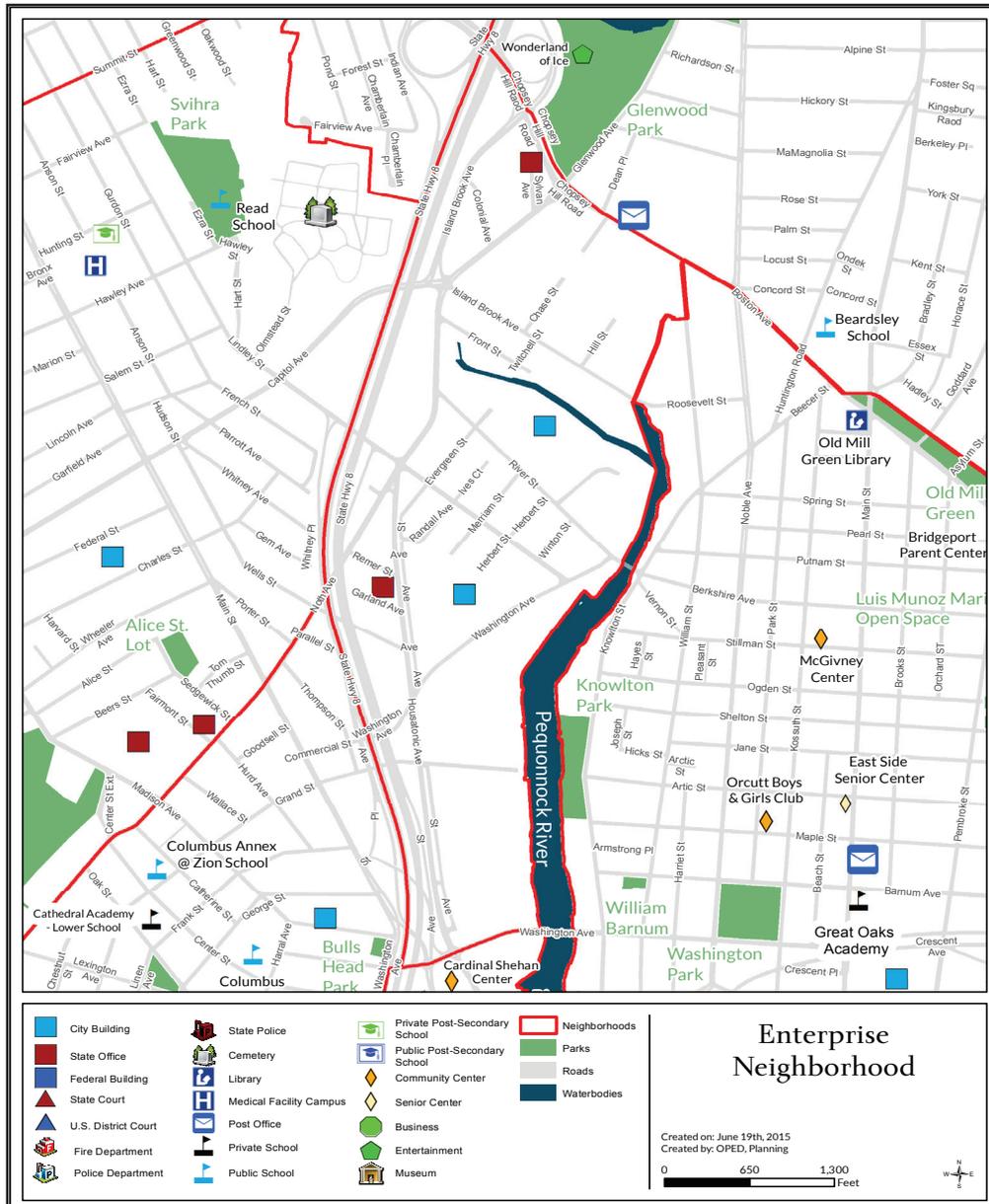
The top five categories for all jobs within the Enterprise neighborhood are the following:

Figure 17l

Employee Categories	Enterprise	Bridgeport
Public Administration	26.2%	10.0%
Retail Trade	14.9%	4.5%
Construction	13.3%	3.5%
Manufacturing	7.2%	4.7%
Transportation and Warehousing	7.1%	1.4%

Source: Dun & Bradstreet 2014

4.7.D Community Assets



Map 37- Enterprise Community Assets

Source: City of Bridgeport, BEGIS 2014

City/State/Federal Offices

City of Bridgeport Animal Shelter is located at 236 Evergreen Street.

The City's Public Facilities Municipal Garage is located at 581 North Washington Avenue. Also within this complex is the Emergency Management & Homeland Security, and Public Safety Communications, other-

wise known as the 911 Center.

The State of Connecticut Department of Motor Vehicles is located at 95 Sylvan Avenue. <http://www.ct.gov/dmv/site/default.asp>

The State of Connecticut Department of Social Ser-

vices Southwest Region office is located at 925 Housatonic Avenue. <http://www.ct.gov/dss/site/default.asp>

4.7.E Zoning/Historic Districts

Industrial-Light is the dominant zone in the Enterprise neighborhood, covering 65% of the acreage. Mixed Use-Light Industrial and Office Retail-General are the only other zoning designations within the neighborhood.

There are no historic districts within this neighborhood.

4.7.F Transportation

Bus Routes

Several bus routes travel through the Enterprise neighborhood.

- Route 1 travels along East Washington Avenue in this neighborhood to connect the Dock Shopping Center and Saaside Park.
- Route 6 travels from the Westfield Trumbull Mall to the Bridgeport bus station via Boston Avenue in this neighborhood.
- Route 17 connects Success Park and the bus station via Route 1 through this neighborhood.