

"I'HE MONTHLY"

ShaRing is caring

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National Disability Employment Awareness Month



October is recognized as National Disability Employment Awareness Month, which highlights the contributions of workers with disabilities and encourages employers to create more inclusive workplaces. Small and minority business owners can use this month to focus on diversity and inclusion in their hiring practices, and to ensure that their workplaces are accessible and welcoming to all employees.

National Women's Small Business Month

October is also National Women's Small Business Month, which celebrates the achievements of women entrepreneurs and highlights the challenges they face in starting and growing their businesses. Small and minority business owners can use this month to connect with other women entrepreneurs, share their experiences and insights, and learn about resources and support available to help them succeed.



National Cybersecurity Awareness Month:



October is recognized as National Cybersecurity Awareness Month, which is an opportunity for small and minority business owners to learn about the risks and threats that they face online, CYBERSECURITY and to take steps to protect their businesses from cyber attacks AWARENESS MONTH and data breaches. By focusing on cybersecurity during this month, business owners can ensure that their sensitive information and data are secure, and that their customers' information is protected as well.

Monthly Business Highlight

Grace of God l&E Express

Grace of God LLC is a small online business founded by a single mother and her kid. Our mission is to support our community by bringing a new look and more opportunities to our neighborhood. Respect and kindness are our number one priority. we welcome everyone, including you. we look forward to a bright future together. please stay blessed, stay strong, stay smart, and be safe remember that you are important and you are loved. "But by the grace of God I am: and his grace which was bestowed upon me was not in vain; but I labored more abundantly than they all: yet not I, but the grace of God which was with me. 1 Corinthians 15:10



Finance & Funding

\$10K High Five Grant for moms

5k-25k Small Business Growth Fund Grant

5k StartHER Grant for New Businesses

2k - "NO" Grant

Technical Assistance and Training Grant Program - Grants.gov

\$15k-Black Business Alliance (BBA)

Girls for Technology

Social Enterprise Trust, Inc. DBA reSET

Realist Lab

2.5k-10k Women's Business Development Council



For small and minority business owners, understanding finance and funding principles is key to running a successful enterprise. It's important to have a solid understanding of cash flow, budgeting, and forecasting, as well as the various options available for funding your business. This may include loans, grants, or even crowdfunding. It's also important to maintain good relationships with your lenders and investors, and to always have a clear and transparent financial plan in place. By staying informed and proactive, small and minority business owners can navigate the complex world of finance and funding, and build a thriving and sustainable business.

STAYING CONNECTED

Bridgeport, CT is home to a variety of local organizations that small businesses can take advantage of to network and grow. One such organization is the Bridgeport Regional Business Council, which offers networking events, business resources, and advocacy for the local business community. Another option is the West End Association which is a group of businesses located in the West End of Bridgeport the meet monthly to address a range of topics such as policing, safety, garbage and clean up, zoning, etc.. Additionally, the Bridgeport Downtown Special Services District offers programs and events to support and promote local businesses in the downtown area. NRZs are designated areas in need of revitalization. Small businesses can benefit from grants, and community support by participating in NRZ programs. For info on YOUR local NRZ, contact our office. Overall, Bridgeport offers a wealth of resources for small businesses looking to connect and grow in the community.





October is Chamber Awareness Month! This is your chance to harvest the collective power of the Bridgeport Regional Business Council which is made up of the Bridgeport, Stratford and Trumbull Chambers of Commerce. Become a member and you'll gain access to not just one, but THREE influential business communities for the price of a single membership. Check out additional info. on October's membership campaign here:

- Bridgeport Chamber:
- https://bridgeport.brbc.org/membership-campaign
- Stratford Chamber:
- https://stratford.brbc.org/membership-campaign
- Trumbull Chamber:

https://trumbull.brbc.org/membership-campaign

Bridgeport Downtown Special Services District





NRZ

Neighborhood Revitalization Zones As the Business Improvement District for the Park City, the mission of the Bridgeport Downtown Special Services District (DSSD) is to promote the preservation and development of the downtown business district; make the area more attractive and accessible; and enhance the public perception of downtown Bridgeport through overseeing and managing its appearance, security, and cleanliness.





October 24, 2023 6 P M - 8 P M

For small businesses, having access to capital is essential to their success. However, obtaining a business loan can be a complex and often daunting process. That's why it's critical for small business owners to know how to write a business loan proposal that is clear. concise, and compelling.

Benefits of Receiving a Business Loan:

- ✓ Access to capital
- ▼ Building credit
- ✓ Flexibility



Seminar will be held at: Housatonic Community College - Beacon Hall Room 331.

Parking is available in the garage.

Seating is limited!! Register Now!!







SMALL & MINORITY BUSINESS ENTERPRISE

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COME JOIN US!

BB\$ Tax Services is proud to present the QuickBooks Training Series designed to enhance your skills and focus on building quality books!

Enroll in part one of our three-part program, where we will cover the following topics:

- How to buy the right subscription for your business
- How do I get paid now that I'm self-employed?
- How to expertly handle credit card transactions
- How to maintain an organized record of all vour sales.
- How to seamlessly integrate Excel transactions into your ledger.

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